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HELEN BOUMAN graphic design

Name: Helen Bouman
Address: Hoogstraat 8
Zipcode: 3552 XM
Town: Utrecht
Phone: + 31653610442
E-mail: helenbouman@hotmail.com
Website: www.helenbouman.com
LinkedIn: www.linkedin.com/in/helenbouman
Date of birth: 02-06-1993
Nationality: Dutch

ABOUT ME

My name is Helen Bouman and I'm 26 years old. I was raised in a small town in the Netherlands, called Amerongen, but now I live in Utrecht. I have always known I wanted to be a graphic designer, so I became one. I'm very passionate about magazine design, typography, animations and striking colour combinations. During the years my interest in digital design has grown a lot so I've been developing my skills in this area as well. I'm curious, driven and eager to learn. I rather work in a team than alone. But there is much more to me than what fits in this small space. Interested? I would love to tell you more in person!

COMPUTER SKILLS

Adobe InDesign	<div style="width: 80%;"></div>
Adobe Photoshop	<div style="width: 85%;"></div>
Adobe Illustrator	<div style="width: 80%;"></div>
Adobe After Effects	<div style="width: 70%;"></div>
Adobe Premiere Pro	<div style="width: 30%;"></div>
Sketch	<div style="width: 60%;"></div>
Invision	<div style="width: 50%;"></div>

EDUCATION

- Sept '13 - Jun '17** **Hogeschool Utrecht**
Communication and Multimedia Design
Cum laude
- Sept '10 - Jun '13** **Grafisch Lyceum Utrecht**
Graphic Design
- Aug '05 - May '10** **Christelijk Lyceum Veenendaal**
HAVO

WORK EXPERIENCE

- May '19 - current** **Mediahuis Nederland**
Visual Designer
Design of web, app, marketing and social media assets for digital brands, such as Relatieplanet, Dumpert, Autovisie, JAAP.nl, Groupdeal and Impulse.
- Oct '17 - May '19** **Treatwell**
Graphic Designer
Design of the online platform, concepting, campaigns, landing pages, newsletters, social media assets, partnerships, online banners, billboards, bus- and taxidesign, flyers, tradestands, infographics, etc.
- Feb '16 - Sept '17** **Studio Room**
Jul '16 - Sept '17
Freelance Graphic Designer
Design LINDA. magazine, Heel Holland Bakt, Consumentengids, Adformatie Room For Thought and Etos.
- Feb '16 - Jun '16
Internship Graphic Design
- Aug '15 - Jun '17** **Hogeschool Utrecht**
Jul '16 - Sept '17
Student Assistant in Makerspace CMD
Mentoring and tutoring students in the art of laser cutting and 3D printing and other disciplines.
- Aug '15 - Jun '17
Student Art Director faculty magazine Paduaan
Design and art direction of the magazine, as well as online and offline marketing assets.

INTERNSHIPS

- 2017** **Kaliber Interactive**
Graduation internship
UI-, visual- and conceptdesign.
- 2016** **Studio Room**
Graphic and digital design for LINDA. magazine, Consumentengids, Room For Thought and Heel Holland Bakt.
- 2013** **Fabulous Mama Magazine**
Graphic Design & Magazine design.
- 2012** **Ministerie van Beeld**
Graphic design & photography.