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HELEN BOUMAN

graphic design

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SKILLS

Adobe InDesign	● ● ● ● ● ●
Adobe Photoshop	● ● ● ● ● ●
Adobe Illustrator	● ● ● ● ● ●
Adobe After Effects	● ● ● ● ● ●
Adobe Premiere Pro	● ● ● ● ● ●
Figma	● ● ● ● ● ●
Sketch	● ● ● ● ● ●
Invision	● ● ● ● ● ●

ABOUT ME

Hi, I'm Helen. Designing is in my blood. You can call me a sucker for marketing. I'm that kind of person that NEEDS to buy something just because the branding really appeals to me. That's why I love to be part of the design process that creates brand awareness and inspires people exactly the way I am by all kinds of brands every day. It's my passion to design not only pretty but also functional designs for all kinds of target audiences. I've always been very fond of print and concept design, but later I also took a lot of interest in animation- and UI/UX design so I developed my skills in these areas as well. I'm curious, driven and always eager to learn. But there is much more to me than what fits in this small space. Would love to tell you more in person!

INTERESTS



Design



Fashion



Food and drinks

WORKEXPIERENCE

MR MARVIS | February 2020 - current

Creative Designer

Creating a brand style guide, online and offline design such as print ads/ OOH, website, packaging, social media assets, newsletters, editing of (brand)videos and managing of external creatives.

Mediahuis Nederland | May 2019 - January 2020

Visual Designer

Design of web, app, marketing and social media assets for digitale brands such as Relatieplanet, Dumpert, Autovisie, JAAP.nl, Groupdeal and Impulse and design consultancy for agency Wayne Parker Kent.

Treatwell | October 2017 - April 2019

Graphic Designer

Design of the online platform, concepting, campaigns, landing pages, newsletters, social media assets, partnerships, online banners, billboards, bus- and taxidesign, flyers, tradestands, infographics, etc.

Studio Room | February 2016 - September 2017

Freelance Graphic Designer

juli 2016 - september 2017

Design for LINDA. magazine, Heel Holland Bakt, Consumentengids, Adformatie, Room For Thought and Etos.

Internship Graphic Design

februari 2016 - juni 2016

Hogeschool Utrecht | August 2015 - July 2017

Student Art Director of faculty magazine *Paduaan*

August 2015 - July 2017

Design and art direction of the magazine and marketing assets.

Student Assistent at Makerspace CMD

July 2016 - February 2017

Mentoring and tutoring students in the art of laser cutting, 3D printing and the use of Adobe programs.

EDUCATION

Hogeschool Utrecht

2013 - 2017

Communication and Multimedia Design
(Cum laude)

Grafisch Lyceum Utrecht

2010 - 2013

Graphic Design

Christelijk Lyceum Veenendaal

2005 - 2010

HAVO, Cultuur en Maatschappij

TRAINING

Adobe animate

December 2019

Competence factory

Infographics

November 2019

Competence factory

Visual Design met Sketch & Invision

August 2019

Competence factory